



*NASIG GATEWAY TO COLLABORATION 2011*

**Conference Program**  
**NASIG 26<sup>th</sup> Annual Conference**  
**June 2-5, 2011**  
**St. Louis, Missouri**

**Conference Registration**  
**Hilton St. Louis at the Ballpark**  
**Grand Suites Foyer**

Wednesday, June 1	noon – 5:00pm
Thursday, June 2	7:00am – 5:00pm
Friday, June 3	7:00am – 5:00pm
Saturday, June 4	7:00am – 5:00pm
Sunday, June 5	7:00am – 1:00pm

8:00am – 5:00pm

**NASIG Executive Board Meeting**

**Location:** Manchester (4<sup>th</sup> floor, West Tower)

9:00am - 5:00pm

**Pre-conference: Serials and RDA: an Ongoing Relationship**

**Presenter:** Judith Kuhagen, Library of Congress

**Location:** Grand Ballroom, Salon A

What does RDA say about the cataloging of serials? What related issues need to be considered? What is the impact on current policies, programs, processes, databases? This preconference will cover: creation of RDA records for serials (changes from AACR2, new elements, encoding), use of existing serial records (AACR2, RDA, etc.), resources in the RDA Toolkit, development of national, consortium, and local policies, consultation with others inside and outside your institution (public service staff, vendors, etc.), and consideration of possible changes in RDA affecting serials. The topics will be addressed via lecture, demonstration, discussion, and creation of practice records.

1:00pm - 5:00pm

**Pre-conference: Accounting Techniques for Acquisition Librarians**

**Presenter:** Rachel Kirk, Middle Tennessee State University

**Location:** Grand Ballroom, Salon B

Librarians are often surprised by the amount of accounting knowledge necessary to budget and track serials and electronic resources. Most librarians enter the profession just after completing their ALA accredited masters program with undergraduate backgrounds in English, and other liberal arts. Often courses in collection management do not address the fundamentals of creating and managing budgets or creating cost-benefit analysis for large purchases. To make the situation worse, recent economic downfalls require librarians to project future financial needs and analyze the cost effectiveness of long standing products and purchasing practices. Rachel Kirk, a former CPA and a current Acquisition Librarian at Middle Tennessee State University's Walker Library, discusses some basic accounting concepts that can help Collection Management Librarians maintain fiscal order. Rachel will provide an overview of reconciling fund accounts with the university's financial system, annual budgeting, budget monitoring, and creating scenario analyses for large purchases. Participants are encouraged to bring a laptop to the workshop for hands-on exercises.

- 9:00am - noon **Pre-conference: Who Ya Gonna Call? Troubleshooting Strategies for E-resources Access Problems**  
**Presenters:** Susan Davis, University at Buffalo; Teresa Malinowski, California State University, Fullerton; Eve Davis, EBSCO Information Services; Dustin MacIver, EBSCO Information Services; Tina Currado, Taylor & Francis  
**Location:** Grand Ballroom, Salon A  
Librarians, publishers and subscription agents come together to address best practices when trying to troubleshoot e-resources access problems; strategies for working in a consortial environment, tracking down that elusive administrative login information to pull usage statistics, update contacts, IP address management among many other topics. What information is needed to most effectively deal with these issues? Is this information readily at hand? The session will explore each party's workflow and see where they intersect or fall apart. How can we work together to improve this often confusing scenario? Who DO you call when questions arise? Take-aways: A better understanding of the workflow and information needs for all parties in the e-resources information chain, and some best practices to implement in our respective workplaces.
- 1:00pm - 5:15pm **Vendor Expo**  
**Location:** Grand Foyer / Arch View Foyer
- 2:00pm - 3:00pm **ECC Training for Committees**  
**Location:** Grand Ballroom, Salon A
- 3:00pm - 4:00pm **Committee Chairs' Meeting**  
**Location:** Grand Ballroom, Salon A
- 4:00pm - 5:00pm **First-Timers/Mentoring Reception**  
**Location:** Arch View Ballroom
- 5:30pm - 6:30pm **Opening Session (Welcome/Awards)**  
**Location:** Grand Ballroom – Salon C/D
- 6:30pm - 10:00pm **Opening Reception**  
**Location:** [City Museum](#)

7:00am - 8:30am

**Breakfast**

**Location:** Arch View Ballroom

7:30am - 8:30am

**Speakers Breakfast**

**Location:** Gateway 2 (enter through Arch View Ballroom)

9:00am - 10:15am

**Vision Session: Science Re-Imagined**

**Presenter:** Adam Bly, Seed Media Group

**Location:** Grand Ballroom, Salon C/D

For science to achieve its full potential in society in the 21st century, we need to re-architect science itself and transform science communication. What will these changes look like? How do we go about making them? And what impact could they have on the world at large? Adam Bly presents his vision for science and the latest innovations from his company, Seed Media Group.

10:15am – 10:30am

**Break**

**Location:** Grand Suites Foyer

10:30am - noon

**Strategy Sessions, Group A**

**Strategy A1**

**Leaving the Big Deal: Consequences and Next Steps**

**Presenters:** Jonathan Nabe, Southern Illinois University Carbondale; David Fowler, University of Oregon

**Location:** Grand Ballroom, Salon E/F/G

This session will focus on the consequences of leaving "Big Deals," with the aim of addressing concerns of lost access and community response, and easing the process for other institutions considering taking this step. Specifically, two aspects of this issue will be addressed. First, an analysis will be provided of the impact, measured in terms of loss of access, changes in ILL requests or document delivery services, response from the community, and overall impact on the budget. Second, an examination of the process for moving forward, focusing on renegotiation, including terms such as multiyear vs year-by-year subscriptions, price caps, cancellation allowances, and pitfalls, including increased "content" fees and other surprises. Jonathan Nabe, Collection Development Librarian at Southern Illinois University, will share the experience at SIU's Morris Library, which has left Big Deals from Wiley, Elsevier, and Springer in the last two years. David Fowler, Head, Licensing, Grants Administration, and Collection Analysis at the University of Oregon, will discuss Oregon's experience with Big Deals from Wiley and Elsevier.

**Strategy A2**

**Collaborating for Sustainable Scholarship: Models that Serve Librarians, Publishers and Scholars**

**Presenters:** Carol MacAdam, JSTOR; Kate Duff, University of Chicago Press

**Location:** Grand Ballroom, Salon A/B

Both libraries and university presses face the challenges of budget constraints and changes to the publishing environment. Librarians recognize and support the value of diversity in resource collection, but both economic and technological challenges have put small- and mid-sized society and university presses at risk. Can collaborations amongst scholarly publishers create sustainable models that benefit librarians, publishers and users? How can they serve the needs of these constituents in a manner that embodies scholarly values? The speakers will examine various cross-organizational collaborations, projects aimed at keeping pace with the evolving needs of researchers, and in particular will discuss their experience, and the experiences of librarians and end users, with the new Current Scholarship Program. The Program, led by the not-for-profit JSTOR and a number of university presses, makes current journals available on the JSTOR platform and encourages other presses to do the same.

**Strategy A3**

**No Substantial Penalty for Withdrawal: Investing in a Different Collaborative Model for the Shared Print Archive**

**Presenters:** Sharon Wiles-Young, Lehigh University; John Barnett, PALCI; Christine Roysdon, Lehigh University

**Location:** Grand Suites 2/3

The Pennsylvania Academic Library Consortium (PALCI) has developed a shared print archive, an archive that promises to maintain for a 10-year period commonly held but rarely used print journals from noted scientific society publishers. The goals for this collaborative project are to ensure access to commonly held print journal titles, to allow libraries to withdraw materials, to re-purpose valuable space in individual libraries, and to share the responsibility of storing print titles at individual institutions instead of requiring a centralized storage facility. The presenters will discuss the grassroots origins for this project and the process decisions involved in turning the archive from vision into reality. Issues relating to preservation, access services, serials management, collection development, and library contractual agreements will be discussed. The presenters will further discuss possible future projects and how this shared print archive intersects with other archives in development nationally and internationally.

noon - 1:30pm

**Lunch on your own**

1:30pm - 2:30pm

**Tactics Sessions, Group A**

**Tactics A1**

**A 10 Year Collaboration - Still Going Strong**

**Presenters:** Laurie Kaplan, SerialsSolutions; Kara Killough, SerialsSolutions

**Location:** Grand Suites 2/3

The US ISSN Center at the Library of Congress and the Serials Editorial team at ProQuest have been working together for the past 10 years. ProQuest hires an employee who works in the Library of Congress, and splits her time between the two organizations, entering metadata into both databases for ISSN assignment for new serials and for existing serials getting an ISSN for the first time. The partnership has enabled both organizations to learn from each other, balancing the public and private aspects of librarianship and metadata collection. The results benefit all librarians who access the data from the Library of Congress and from Ulrich's Periodicals Directory and Ulrichsweb.com from ProQuest. The session will discuss how the two organizations have sustained the relationship over time, what they have each brought to the position, what they have learned from each other, and how they plan to move forward to keep up with the ever-changing world of Serials metadata.

**Tactics A2**

**Using Drupal to Track Licenses and Organize Database Information**

**Presenter:** Amanda Yesilbas, Florida Center for Library Automation

**Location:** Grand Ballroom, Salon A/B

Dealing with e-resources is often challenging because there is so much peripheral material like vendor contacts, statistics, logins, passwords, and websites that need to be tracked. This coupled with the complex multi-steps of licensing can make the task of collecting and managing all the data on e-resources a chore. The Florida Center for Library Automation is using Drupal, the open source content management system and web building tool, to create an easy to use system for tracking, managing, and sharing information with its consortia members. The unique and flexible features of Drupal allow data to be easily entered into the system by simple forms and then served out in different and usable views such as a license tracking calendar. It also has the added benefit of making data fully searchable. This presentation will introduce Drupal and demonstrate how it can be used to easily organize data on e-resources. This free open source project could possibly help any institution that finds an ERM either out of reach or too heavy for their needs.

**Tactics A3**

**Using Assessment to Make Difficult Choices in Cutting Periodicals**

**Presenters:** Mary Ann Trail, Richard Stockton College of New Jersey; Kerry Chang FitzGibbon, Richard Stockton College of New Jersey

**Location:** Grand Ballroom, Salon E/F/G

All too often, the librarians are caught between declining budgets, increased programmatic demands and faculty needs. Unfortunately, decisions on the annual periodical budget too often result in a backlash from the faculty, the consequence of which often include bruised egos and bad relations. In an effort to break the cycle of conflict over budget decisions, the librarians used assessment data to propose cuts in the print periodical collection. One product used was the Serial Solutions electronic resources management tool. The presenters will discuss methods used to produce data to persuade faculty that the library could

still maintain current access to journals even after cancelling its print versions.

2:30pm - 2:45pm

**Break**

**Location:** Grand Suites Foyer

2:45pm - 3:45pm

**Tactics Sessions, Group B**

**Tactics B1**

**Exploring Patron Driven Access Models for E-journals and E-books**

**Presenters:** Lisa Kurt, University of Nevada, Reno; Erin Silva Fisher, University of Nevada, Reno

**Location:** Grand Ballroom, Salon E/F/G

Meeting user needs in a variety of new ways is a constant in libraries. As formats change and delivery methods evolve, meeting demands for content are more challenging than ever. Patron driven acquisitions is the future according to many and has had significant growth recently. As budgets tighten, more institutions are looking into pay-per-view and patron driven service models for e-journals, books, and e-books. In this session, we will take a look at the benefits and challenges institutions must consider and explore how to bring various departments together to implement these services and create a good customer service model.

**Tactics B2**

**One Academic Library - One Year of Web Scale Discovery**

**Presenter:** Tonia Graves, Old Dominion University

**Location:** Grand Ballroom, Salon A/B

Marshall Breeding, author of the Systems Librarian column in Computers in Libraries, wrote in his January 2010 piece titled "The State of the Art in Library Discovery 2010" that "the current state of the art for library discovery lies in the realm of delivering products that embody web-scale vision." Breeding describes web-scale discovery platforms as aiming to "manage access through a single index to all library content to the same extent that search engines address content on the web." In this tactics session I will use Breeding's column as a framework to describe one academic library's first year experience with web-scale discovery. In 2010 Old Dominion University Libraries implemented a discovery layer service, redesigned its website, and began providing mobile services. I will discuss the challenges of our 2010 efforts and review 12 months of usage data to illustrate how library users and staff are impacted by the current state of the art library discovery.

**Tactics B3**

**Through the Gateway - Reporting on Collections**

**Presenter:** Sandy Hurd, Innovative Interfaces, Inc.; Tina Feick, Harrassowitz; John Smith, American University Washington College of Law

**Location:** Grand Suites 2/3

Librarians are frequently required to support collection and broader management decisions. Indications are that clear and complete data presented in such a manner that line staff and managers can easily access, manipulate, and understand current and historic situations and trends are desirable. Today's expectation is also that the presentation be visually compelling and easily used to support reporting to funders and accrediting bodies. Learn about what librarians have been telling us they need, and what we think might be useful, and discuss what is needed for collection development reports. Examples of collection analysis reports will be displayed.

4:00pm - 5:15pm

**Business Meeting/Brainstorming**

**Location:** Grand Ballroom, Salon C/D

Business Meeting agenda:

1. Call to order
2. Highlights from the past year, presented by Katy Ginanni
3. Secretary's report, presented by Carol Ann Borchert
4. Treasurer's report, presented by Lisa Blackwell
5. Introduction of the 2011-2012 board, presented by Eleanor Cook (Nominations & Elections Committee chair)
6. Recognition of outgoing board members and committee chairs, presented by Chris Brady (Awards & Recognition Committee chair), with assistance from Jessica Ireland (A&R vice-chair)
7. Discussion of old business
8. Call for new business

Brainstorming topic: NASIG name, mission, and vision

6:30pm - 10:00pm

**Optional Event: Baseball Game**

**Location:** Busch Stadium

6:30am – 7:30am **Fun Run/Walk**  
**Location:** TBA

7:00am - 8:30am **Breakfast**  
**Location:** Arch View Ballroom

9:00am - 10:15am **Vision Session: Books in Chains**  
**Presenter:** Paul Duguid, UC Berkeley School of Information  
**Location:** Grand Ballroom, Salon C/D

The business notion of the "supply chain" provides a useful way to think about how authors and readers are connected. One intriguing feature of the supply chain in books is that it helps explain not only current battles between Apple, Amazon, B&N, Google, and Sony over "apps," but also much that has come before. Indeed, the chain, in one form or another, is remarkably enduring. We can find it in the world before Amazon; we can find it both in New Grub Street and in the old one; we can even find a version of it in the world before Caxton and Gutenberg. It seems to have survived revolutions in print, in copyright, and in mass production. Will it survive the digital transformation? With this question in mind, the talk will look back to explore why the chain is so enduring, but also forward to see if a better understanding of the chain might tell us something about the future.

9:00am – 4:30pm **Poster Sessions**  
**Location:** Grand Foyer

**Poster 1** **Do students want mobile library services and are librarians ready to deliver?**

**Presenter:** Angela Dresselhaus, Utah State University

Poster adaptation of a session presented at ER&L 2011 Librarians at Utah State University conducted a popular survey, 10% student response rate, to determine if college students at Utah State University are using mobile devices for academic purpose. This poster will feature our survey results on mobile usage and future needs of students and data from librarians regarding the type of services libraries are currently offering or plan to implement in the future. The poster will include a photographic tour of library mobile applications and mobile optimized websites.

**Poster 2** **To Bind or Not to Bind: Collaborations and Decisions, Decisions**

**Presenter:** Susan Andrews, Texas A&M University-Commerce

As more and more libraries look for ways to cut costs plus save space, our library decided to take a good long look at what we were binding in the way of periodicals. We then took a long look on ways to cut the number of periodicals bound. What criteria should be used? What about

the titles that we decided not to bind? Did we save money? Did we save space? Is additional labor involved? Were any print periodicals cut due to this study? The poster will follow the project from the beginning, through the decisions made, how they were made, and what was done. Results, so far, will also be included.

**Poster 3      Using Journal Evaluation as a Gateway to Collaboration**

**Presenter:** Mary Ann Jones, Mississippi State University

Mississippi State University Libraries has faced three consecutive years of journal cancellations. We are looking at different ways to evaluate the remainder of our journal subscriptions by collaborating with campus constituents. We believe that by assessing the outcomes of our last journal evaluation, we can design and implement an easier and more efficient evaluation mechanism to be used across campus in determining the usefulness of our remaining journal subscription list. This poster will describe the current state of journal cancellations, the last journal evaluation completed in 2007, how we have used the data gathered in 2007 to make cancellation decisions, and what changes need to be made to the next evaluation to make it more successful in the minds of campus constituents and easier to administer for the library faculty and staff.

**Poster 4      Progressing Print Periodicals Processing: One Urban Community College Library's Perspective**

**Presenter:** Jennifer Sippel, Minneapolis Community & Technical College

This poster session will detail the progress MCTC Library has made adjusting its print periodicals processing practices. **DESCRIPTION:** Not long ago, Minneapolis Community and Technical College Library (MCTC) had a serious workflow sustainability problem. For years, the electronic resources collection (including aggregated journal database and e-journal subscriptions) had been growing at a steady rate, but the library staff had not been adjusting its print periodicals processing practices in response to this evolution. They were devoting a minimum of 80% of their staff time to working on less than 20% of the collection--and more specifically, a part of the collection that was getting less and less usage by the minute. In the fall of 2009, and under the leadership of a new serials librarian, the library staff decided to make some drastic--and for some, difficult--changes.

**Poster 5      The @One eReader Bar: eReader Exploration at the University of Nevada, Reno Knowledge Center**

**Presenter:** Lisa Kurt and Erin Silva Fisher, University of Nevada, Reno

The University of Nevada, Reno (UNR) Libraries provide access to a substantial collection of digital content, from ebooks and e-journals to databases, online newspapers, digital datasets, and other electronic information resources. With an increasing number of UNR users with hand-held devices, such as tablets, eReaders and smartphones, they want to be able to view, read and explore library content on their personal devices. How well do UNR Libraries' e-resources play on these devices? Librarians across departments collaborated to create the @One eReader Bar, where users can explore various handheld devices and learn what is

possible, including making use of library e-resources via eReaders. With staff on hand to help, users are able to get assistance with devices they own, as well as discover what is possible by using a range of eReaders. In addition to acquiring several devices, this group researched, tested and tracked each device and how it worked. We shared the findings with each other, designed an eReader Bar LibGuide, trained additional staff, and created informational materials to help users navigate the current world of eReaders in the context of the Libraries' e-resources. This poster illustrates the process taken, from the initial proposal to final opening and running of the @One eReader Bar and the steps taken along the way.

**Poster 6**

**On the Road to (Better) Discovery: Choosing a New Interface for our OPAC**

**Presenter:** Kate B. Moore, Indiana University Southeast

This poster will illustrate the process through which an Indiana University Libraries Task Force determined which discovery layer was best suited as the new public interface for our online catalog, IUCAT. Part of this process included creating a rubric of the core functionality necessary for a better search experience in the OPAC. This rubric rated the search functionality, display of search results, the ability to export and share records, the management of user accounts, user authentication, as well as the general look and feel of the discovery layer. Our rubric for rating core functionality will be displayed as well as brief descriptions and examples of the two discovery layers reviewed, Blacklight and VuFind.

**Poster 7**

**What can I do with electronic resources?: UBC Library's License Database**

**Presenter:** Kat McGrath, University of British Columbia

With the agreement between Access Copyright and Canadian universities expiring at the end of 2010, the University of British Columbia Library was prompted to take a lead on promoting responsible use of copyrighted and licensed material, including databases and journals. This resulted in the development of the License Information Database, which answers many questions that instructors may have about using the Library's resources. The tool was created to fill a need that current Electronic Resource Management Systems could not meet. The License Information Database is available to the public here: <http://licenses.library.ubc.ca/> You can also find out more information on the Access Copyright issue and view UBC Library's extensive copyright site here: [collections.library.ubc.ca/copyright](http://collections.library.ubc.ca/copyright). The License Information Database is an Open Source Tool available to interested institutions through the office of UBC Library Systems & Information Technology.

10:15am – 10:30am **Break**

**Location:** Grand Suites Foyer

10:30am - noon

**Strategy Sessions, Group B**

**Strategy B1**

**Polishing the Crystal Ball: Using Historical Data to Project Serials Trends and Pricing**

**Presenters:** Steve Bosch, University of Arizona; Kittie Henderson, EBSCO Information Services; Heather Klusendorf, EBSCO Information Services

**Location:** Grand Ballroom, Salon A/B

Presented by the authors of the annual Library Journal serials pricing article, this program will discuss the major serials pricing studies. An overview of the strengths and weaknesses of methodology utilized to create LJ article as well as the Prices of U.S. and Foreign Published Materials Index compiled by the ALCTS Library Materials Price Index Editorial Board will be included. An invitation to join the panel will be extended to a representative of the American Association of Law Libraries pricing study group and a representative of the Medical Library Association Collection Development Section.

**Strategy B2**

**NISO's IOTA Initiative: Measuring the Quality of OpenURL Links**

**Presenter:** Rafal Kasprowski, Rice University

**Location:** Grand Suites 2/3

The IOTA (Improving OpenURLs Through Analytics) Working Group has been formed by NISO (National Information Standards Organization) in January 2010 to develop a community-recognized index for measuring the quality of OpenURL links generated by content providers (<http://www.niso.org/workrooms/openurlquality>). Too often OpenURL links do not work as expected, and although the OpenURL standard was introduced a decade ago, no systematic method has been implemented to benchmark them. The system proposed by IOTA would accept OpenURLs and return scores based on a set of evaluation metrics. This would allow OpenURL providers to see precisely where their links are weakest, letting them target metadata improvement efforts in the most cost-effective manner. IOTA's work builds on an earlier project at Cornell University funded by a Mellon Planning Grant and is supported in the KBART Phase I Recommended Practice Report. After an overview of OpenURL linking and its problems, IOTA's OpenURL scoring system will be discussed, the methodology behind it, and its benefit to the library community, which relies on the transfer of accurate metadata by link resolvers. A public OpenURL analysis tool currently in use, which stores nearly 10 million OpenURLs and continues to grow, will also be covered in detail. It is used to generate reports that compare OpenURLs and can already help OpenURL providers improve their links. Community members are encouraged to follow IOTA's progress online and support the initiative by contributing their OpenURL log files.

**Strategy B3**

**Shaping, Streamlining and Solidifying the Information Chain in Turbulent Times**

**Presenters:** Jose Luis Andrade, Swets; Meg Walker, Taylor & Francis; Anne McKee, Greater Western Library Alliance

**Location:** Grand Ballroom, Salon E/F/G

As budgets and resources dwindle due to the current economic downturn, it is more critical than ever to ensure all members of the information chain work together as efficiently as possible. This panel will explore utilizing the latest ONIX standards to upload holdings and licensing information, creating systems that ensure renewals and upgrades to electronic components seamlessly, becoming SERU compliant as well as tips on successfully negotiating electronic packages. Times like these within the information community translate to subscription agents, publishers, libraries and consortia needing to streamline productivity, function with leaner resources and create better technologies, all while solidifying processes and tasks. Our panel - a subscription agent, publisher and consortium officer will discuss what measures they have taken/are taking to streamline the business of electronic serials, new technologies they are employing and common sense approaches for getting the most out of your electronic serials.

noon - 1:30pm

**Lunch on your own**

12:30pm - 1:30pm

**Informal Discussion Groups**

**Group 1**

**Electronic Resource Licensing**

**Discussion Group Leader:** Lori Duggan, Indiana University

**Location:** Gateway 4

A discussion of experiences and outcomes, new developments, or any other scenarios in the e-licensing world, based on unusual license negotiation experiences from the past two years.

**Group 2**

**Collaborating Beyond the Campus**

**Discussion Group Leader:** Daryl Youngman, Kansas State University

**Location:** Soulard

As academic libraries develop resources and programming for the future, collaborations with partners from beyond the campus boundaries can prove mutually beneficial. Bring your experiences, questions and ideas to share.

**Group 3**

**Interlibrary Loan of eBooks**

**Discussion Group Leader:** Bob Boissy, Springer

**Location:** Laclede

A discussion of the capabilities of ILL systems to handle eBooks. Do we need some kind of updated CONTU guidelines for eBook loans? Is the Overdrive 2 week model OK for all library types and publications? HarperCollins has proposed limited circulations of eBooks. How does this affect ILL?

**Group 4**

**SerialsSolutions Advanced User Discussion**

**Discussion Group Leader:** Anna Creech, University of Richmond

**Location:** Market Street

A discussion of the 360 suite and Summon, intended for heavy users of these services beyond the implementation stage.

**Group 5**

**Subscription Services with W.T. Cox**

**Discussion Group Leader:** Sarah Tusa, Lamar University

**Location:** Grand Ballroom, Salon C/D

A user group discussion for libraries that have recently switched subscription services from another subscription agency. Have there been any snags in the process? What benefits were derived from the switch? Better pricing? Expanded services?

**Group 6**

**Ebsco A to Z**

**Discussion Group Leader:** Danielle Williams, University of Evansville Libraries

**Location:** Grand Ballroom, Salon C/D

A user group discussion for users of EBSCO A to Z.

**Group 7**

**Unbundling the Big Deal and User-driven Subscription**

**Discussion Group Leader:** Tian Xiao Zhang and Maureen Weicher, St. John's University

**Location:** Gateway 1

A discussion of the transition from "big deal" journal packages to more user-driven models. Will it be possible to provide a similar level of access while spending less? How will full text retrievals be affected by an ostensibly smaller title list? Is it possible to reign in expenses while still serving the academic community's need for access to a wide range of timely and relevant research?

**Group 8**

**Becoming a Library School Ambassador**

**Discussion Group Leader:** Eugenia Beh, Texas A&M University Libraries

**Location:** Grand Ballroom, Salon C/D

Ever wondered what is involved with being a Library School Ambassador? Would you like to know how to become one? Come meet some ambassadors and get your questions answered!

**Group 9**

**Core Competencies for Electronic Resources Librarians and Serials Librarians**

**Discussion Group Leader:** Sarah Sutton, Texas A&M University-Corpus Christi

**Location:** Grand Suites 2/3

NASIG recently appointed a Core Competencies Task Force to develop statements of core competencies for electronic resources librarians and

for serials librarians. This discussion is a opportunity for NASIG attendees to provide their input to the Task Force and to participate in the development of the statements of core competencies.

**Group 10**

**Developing New Models for eJournals**

**Discussion Group Leader:** John Banionis, Accucoms

**Location:** Gateway 3

With budgets decreasing and journal prices increasing, do the current journal pricing models fit the needs of research libraries today? Participants will share ideas and experiences with the big deal, PPV, and usage-based models, and brainstorm about what might be the next model for sustainable journal pricing for both libraries and publishers.

**Group 11**

**Buyer's Remorse**

**Discussion Group Leader:** Michael E. Matthews, Northwestern State University

**Location:** Gateway 5

Will librarians one day regret purchasing access to information resources (databases, PPV) rather than investing in ownership of individual journal titles? How do we balance our roles as providers of access and preservers of the cultural record? Or must we choose between the two?

**Group 12**

**Project Transfer**

**Discussion Group Leader:** Nancy Beals, Wayne State University

**Location:** Grand Ballroom, Salon C/D

Update on UKSG's Project Transfer with discussion and feedback regarding suggestions and improvements to the code of practice. The Transfer Code of Practice addresses the industry needs of the scholarly journal community for consistent guidelines to help publishers ensure that journal content remains easily accessible by librarians and patrons when there is a transfer between parties, and to ensure that the transfer process occurs with minimum disruption. Publishers are asked to publicly endorse and follow the Code of Practice which is a set of voluntary "best practices" for the industry.

**Group 13**

**Greater Western Library Alliance**

**Discussion Group Leader:** Anne E. McKee, Greater Western Library Alliance

**Location:** Grand Ballroom, Salon C/D

The Greater Western Library Alliance has 32 members in 17 different states. While we have standing committees or interest groups for CD, ILL, Public Services and Digital Content; GWLA has not had a meeting format for serials/acquisitions people from our member institutions. This would be a meeting to gauge if there is any type of interest in a very loosely-structured interest group within serials and acquisitions, geared more on the content acquisitions side rather than the cataloging side.

**Group 14**

**Kuali OLE**

**Discussion Group Leader:** Bob Persing, University of Pennsylvania

**Location:** Grand Ballroom, Salon C/D

A forum to discuss Kuali OLE library management software, found at <http://kuali.org/ole>, currently being developed by a partnership of academic libraries.

1:45pm - 2:45pm

**Tactics Sessions, Group C**

**Tactics C1**

**New Life to Old Serials: Digitizing Back Volumes**

**Presenter:** Wendy Robertson, University of Iowa

**Location:** Grand Suites 2/3

Many serials titles still exist in print only, and major commercial digitizing efforts often overlook titles that are not widely held. If out of copyright, these titles can be digitized by libraries, giving this old scholarship new life. Many libraries do some sort of digitization of textual materials, but too often serials experts are not involved. The titles may not be presented in ways that pull the serial together while also allowing article level linking. Serials experts can be valuable contributors to these digitization projects. This presentation will provide information on how to digitize text efficiently and how serials are being presented in digital collections. Serials specialists will learn ways that they can contribute to local digitization efforts to help ensure these titles are presented as effectively as possible.

**Tactics C2**

**Gateway to Good Negotiation: From Computer Mediated Communication to Playing Hardball**

**Presenters:** Beth Ashmore, Samford University Library; Jill Grogg, University of Alabama; Sara E. Morris, University of Kansas

**Location:** Grand Ballroom, Salon A/B

While negotiation is one of the most critical skills a librarian can develop, it is rarely addressed in any depth in library school. Some librarians may think negotiation is the purview of those charged with negotiating licenses, but this is far from the case. We all negotiate on a daily basis, and this program will cover negotiation techniques from the basics of communication theory to the finer points of negotiation preparation and technique. The presenters will draw upon advice from the wider world of negotiation theory as well as from thought-leaders in the library community. The session will also include suggestions for dealing with some of the larger issues that affect a librarian's ability to reach the best possible negotiated agreement including: salary negotiation; working with Big Deals and flat budgets; navigating user communities and funding agencies; and interacting with generally unhappy patrons and co-workers. The presenters have written a three-article series, "The Art of Negotiation," that appeared in the 2009 volume of *Searcher: The Magazine for Database Professionals*.

**Tactics C3**

**On Beyond E-Journals: Integrating E-books, Streaming Video, and Digital Collections at the HELIN Library Consortium**

**Presenters:** Martha Rice Sanders, HELIN Consortium; Bob McQuillan, Innovative Interfaces, Inc.

**Location:** Grand Ballroom, Salon E/F/G

Echoing the early challenges of e-journal content integration into library collections, the move to web-based access for a variety of materials (e-books, streaming media, and so on) as well as the harvesting of locally created digital collections, has provided a fresh set of challenges for libraries to effectively manage this content. It also provides opportunities for robust on-line discovery paths for its patrons. For libraries using consortial catalogs, wisely managing and sharing these new classes of electronic content across a wider multitude of stakeholders becomes even more challenging and critical. This session highlights the efforts of the HELIN Library Consortium (a consortium consisting of 11 academic and 14 special libraries primarily Rhode Island) to develop strategies, workflows, and shared cataloging procedures to meet its objectives. Also included is an overview of the ERM and discovery platform tools used at the local and consortia level to drive integration of this growing electronic content.

2:45pm-3:00pm

**Break**

**Location:** Grand Suites Foyer

3:00pm - 4:00pm

**Tactics Sessions, Group D**

**Tactics D1**

**Using ESPReSSO to Streamline SSO Access**

**Presenters:** Andy Ingham, University of North Carolina, Chapel Hill; Dustin MacIver, EBSCO Information Services

**Location:** Grand Suites 2/3

Interest in Single Sign On continues to grow, as a solution to the plethora of username and passwords that currently drive access to library resources and as a way to protect user privacy. With support of national federations, Europe and Asia have taken the lead, but US institutions are keen to secure streamlined access for their patrons. To provide guidance for publishers, libraries, and federations who are new to the process, NISO formed the ESPReSSO Working Group (Establishing Suggested Practices for Single Sign On). Come hear different perspectives on the implementation process and share your experiences with fellow publishers and librarians. Whether you are interested in Athens or Shibboleth, you no longer have to go it alone.  
([www.niso.org/workrooms/ssso](http://www.niso.org/workrooms/ssso)).

**Tactics D2**

**Managing E-book Acquisition: The Coordination of "P" and "E" Publication Dates**

**Presenters:** Sarah Forzetting, Coutts; Gabrielle Wiersma, University of Colorado at Boulder

**Location:** Grand Ballroom, Salon E/F/G

For many libraries e-books are now the preferred format in a wide variety of subject areas. In some cases, it is still a challenge to streamline their selection and acquisition since e-books and print books are rarely released simultaneously and there is typically scant information available on forthcoming e-books. In this session, Gabrielle Wiersma from the University of Colorado, and Carolyn Morris from Coutts Information Services will talk about their recent experiences incorporating e-books into print approval plans. Topics discussed will include determining subject and publisher preferences, setting wait times for e-books, patron satisfaction/dissatisfaction when libraries choose to wait for an "e" version instead of a "p" version, selecting purchasing models including patron selection, and assessing outcomes.

**Tactics D3**

**Humble PIE-J and What [is] ISO 8: National and International Efforts towards Improved Journal Presentation and Identification**

**Presenters:** Bob Boissy, Springer; Regina Romano Reynolds, Library of Congress

**Location:** Grand Ballroom, Salon A/B

Now that journals and journal archives are online, problems arise on a regular basis with well-meaning information suppliers sometimes leading information users down a confusing path. Older content under a former title is positioned with newer content under a new title. Insufficient information is supplied to help users intuitively navigate through changes. Publishers lack common terminology and common guidelines for unambiguously presenting their journal content online. At the same time, as long as print journals exist, continued guidance for their presentation and identification is still needed. NISO and ISO 8 groups are working in both of these areas. Building on the foundations of the existing ISO 8: 1977 standard, "Documentation -- Presentation of periodicals, and the NISO/UKSG working group on Knowledge Bases and Related Tools (KBART), progress on an emerging NISO best practices document for presentation and identification of electronic journals (PIE-J) and beginning work on a revision of the ISO 8 standard to update its requirements for journal presentation will be presented. Audience input will be sought and shared with the two working groups.

4:00pm – 4:30pm

**Poster Session Presenters Available**

4:30pm - 5:15pm

**Committee Meetings**

**Location:**

Awards and Recognition	Soulard
Bylaws	Broadway
Conference Planning	Grand Suite 1
Continuing Education	Broadway
Database and Directory	Broadway

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Electronic Communications	Broadway
Evaluation and Assessment	Laclede
Mentoring Group	Broadway
Nominations and Elections	Market Street
Program Planning	Broadway

6:30pm - 10:00pm **Dinner on your own**

7:00am - 8:30am

**Breakfast**

**Location:** Arch View Ballroom

8:15am - 8:30am

**Closing Announcements**

**Location:** Arch View Ballroom

9:00am – 10:00am

**Strategy Sessions, Group C**

**Strategy C1**

**Gateway to Improving ERM System Deliverables: NISO's ERM Data Standards and Best Practices Review**

**Presenters:** Deberah England, Wright State University; Bob McQuillan, Innovative Interfaces, Inc.

**Location:** Grand Ballroom, Salon E/F/G

The Digital Library Foundation's pioneering 2004 Electronic Resources Management Initiative (ERMI) report on standards for electronic resources management laid the foundation for the development of commercial, open source and 'home-grown' ERM systems. Seven years on, challenges with ERM implementation, interoperability, management, and workflow issues remain. In 2009 NISO formed the ERM Data Standards and Best Practices Review working group to undertake a "gap analysis" of ERM-related data, standards and best practices with current and future e-resources management needs in mind. In this session members of the NISO ERM Data Standards and Best Practices working group will present a brief overview of the project and focus on results of the review, including "mappings" from the DLF ERMI data dictionary to a range of other current standards and best practices. Discussion may also include summary results from surveys targeted to stakeholders involved in the various aspects of e-resources work. The program will conclude with how the group's efforts may offer solutions for further development of ERM systems as well as lay a foundation for development of best practices for e-resources workflows.

**Strategy C2**

**Continuing Resources and the RDA Test**

**Presenters:** Regina Romano Reynolds, Library of Congress; Diane Boehr, National Library of Medicine; Tina Shrader, National Agricultural Library

**Location:** Grand Ballroom, Salon A/B

From August through December 2010, the three national libraries-- the Library of Congress, the National Library of Medicine, and the National Agricultural Library-- coordinated a joint test of Resource Description and Access (RDA) that included 23 other test participants representing a broad range of U.S. libraries. The goal of the RDA Test was to assure the operational, technical, and economic feasibility of RDA. This presentation by members of the U.S. RDA Test Coordinating Committee highlights the available test data, with particular emphasis on data pertinent to serials and other continuing resources. Testing methodology and evaluative

factors will be explained, and available objective results (e.g., average time needed to create RDA records) as well as available subjective results (e.g. positive and problematic aspects of the new code; suggestions for improvement) will be included. Next steps--to the extent these have been determined--will be presented. Audience input from those who tested RDA either formally or informally will be sought, and time will be allocated for discussion.

**Strategy C3**

**The Razor's Edge: Louisiana's State Budget and the Serials Crisis of 2010-2012**

**Presenters:** Michael Matthews, Northwestern State University; Sara Zimmerman, LOUIS: the Louisiana Library Network; Karen Niemla, University of Louisiana at Monroe

**Location:** Grand Suites 2/3

Offered as a piquant contrast to strategy sessions that presume a surfeit of resources, this presentation focuses on coping with massive budget cuts to higher education and libraries in one of the poorest states in the union. The challenge of providing comparative services with diminished funding on a state-wide scale is the ultimate test of doing "more with less." Sara Zimmerman will focus on the response to the funding emergency, and the long-range strategies involved in gaining financial and political support to weather the coming storm of 2011. The LOUIS Consortium is advised by the Louisiana Academic Library Information Network Consortium (LALINC). Karen Niemla played a critical role in publicizing the LOUIS emergency. She created a popular animated cartoon that defends LOUIS and explains consortial buying power and relationships in 90 seconds (please see <http://www.acrlla.org/savelouis>). Karen will discuss how Web 2.0 tools are an economical and effective means of communicating the value of libraries. Michael Matthews will focus on the long term effects of shrinking academic journal collections. He will discuss how academic libraries are adjusting their collection development policies to cope with the prospect of vanishing resources.

10:30am - 10:45am **Break**

**Location:** Grand Suites Foyer

10:45am - 11:45am **Tactics Sessions, Group E**

**Tactics E1**

**Preparing for New Degree Plans: Finding the Essential Journal Titles in an Interdisciplinary World**

**Presenter:** Ellen Safley, University of Texas at Dallas

**Location:** Grand Suites 2/3

The University of Texas at Dallas prides itself on its interdisciplinary approach to education. With annual enrollment growth rates above 8%, the University is developing rapidly in non-traditional subject areas. Degree plans often cross disciplines (examples: Emerging Media and Communication, Arts and Technology, Justice Administration and

Leadership, Quantitative Methods, Actuarial Science, or Bio-informatics and Computational Biology). In develop new degrees, the University must submit documents to the State analyzing the strengths and weaknesses of the journals and monographic collections. Often, faculty experts are not available to consult on the required resources as they are not hired until the degree is approved. This NASIG program will provide strategies for finding core/essential journal titles in emerging disciplines of study and will look at how newly-hired faculty members have assessed the quality of the new collections once the degrees have been in place for 3-5 years.

**Tactics E2**

**Trialling Mobile and Article Rental Access Options for Journal Content**

**Presenter:** Grace Baynes, Nature Publishing Group

**Location:** Grand Ballroom, Salon A/B

Site license access to journal content is well established. As web-enabled mobile device adoption has increased, publishers and librarians need to establish ways of providing access to journals to readers, wherever and however they need it. In late 2010 Nature Publishing Group (NPG) started trialling a range of affordable access options for readers. A number of Nature journals offer 24-hour 'view only' access via the Deepdyve platform. A range of access models including 24 hour access, monthly and annual subscriptions have been introduced on the nature.com iPhone app and iPad app. The rental allows viewing only, readers may not download, print, or copy and paste from the article. Site license access via IP authentication is available on both apps. NPG will report on the early results of these experiments with new channels and pricing models, including user feedback and uptake, and views from library customers. Other new developments in business models at NPG will be referenced where relevant.

**Tactics E3**

**Inventing the Can Opener: Getting the Most Out of Discovery**

**Presenters:** Rice Majors, University of Colorado at Boulder; John McCullough, Innovative Interfaces, Inc.

**Location:** Grand Ballroom, Salon E/F/G

The session will explore the challenges of implementing next-generation catalog and article discovery at the University of Colorado at Boulder Libraries. Areas of focus will include not only initial implementation, but integration with existing services, testing and roll-out of subsequent new features, partnering with the vendor, and ongoing review of user response, success and product directions. The issue of leveraging the Library's existing metadata and content decisions will be discussed. The discovery product discussed will be Innovative Interfaces' Encore Synergy.

Noon – 1:30pm

**NASIG Executive Board Meeting**

**Location:** Manchester (4<sup>th</sup> floor, west tower)